

education

THOMAS JEFFERSON UNIVERSITY

Formerly known as Philadelphia University

Philadelphia, PA | August 2012–May 2016

Bachelor of Science | Graphic Design Communications

GPA: 3.7 | Graduated Magna Cum Laude

UNIVERSITY OF THE ARTS

Philadelphia, PA | January 2018–April 2018

CE Filmmaking: Introduction to Video

CORNELL UNIVERSITY

January 2021–April 2021

Web Design and Development Certificate

awards

DEAN'S LIST

Thomas Jefferson University | 2013–2016

RECIPIENT OF FACULTY GRANT

Thomas Jefferson University | 2012–2016

PUSHPIN EXHIBIT

Thomas Jefferson University | 2013

skills

Adobe Suite & Creative Cloud, Typography, Microsoft Office, Video Editing, MAC/PC Platforms, WordPress, Squarespace, Social Media Management, HTML, CSS, JavaScript/JQuery, Illustration, Photography (Film/Digital), Creative/Blog Writing

experience

CHILDREN'S HOSPITAL OF PHILADELPHIA

Associate Graphic Designer | January 2022–Present

Layout proposals and stewardship reports to obtain monetary gifts for the hospital. Redesigned and now owns the portfolio for one-page briefs/infographics about various hospital programs. Creates logos and graphics for events. Creates Microsoft Word and PowerPoint templates to be used within the Communications Team for proposals and presentations.

TROUTMAN PEPPER

Formerly known as Pepper Hamilton LLP

Multimedia and Design Assistant | September 2018–January 2022

Laid out ads, one-pagers, brochures, and flyers. Designed publications for firm events. Prepared images and articles for posting on the firm's website. Designed logos for firm's internal departments and videos. Edited videos to be posted on the firm's portal and social media pages. Created graphics for social media. Worked on storyboards for video animations. Created a library of graphics to be used for the firm's internal and external videos.

PARAGRAPH INC.

Freelance Graphic Designer | April 2018–August 2018

Laid out ads, postcards, and billboards for various clients.

DIGITAS HEALTH

Freelance Graphic Designer | December 2017–March 2018

Designed a logo for a social media campaign, graphics for TV commercials, and a playing card box for a client. Updated InDesign documents with new copy.

MASTERPIECE ADVERTISING

Junior Graphic Designer | March 2017–December 2017

Resized and updated ads, posters, billboards, and other collateral for clients while staying within their brand guidelines. Conceptualized and designed a billboard and brochure for a client to be used for their 2017 summer season. Created both print and web/digital designs for clients. Client industries included entertainment, health care, and non-profits.

RITTENHOUSE WOMEN'S WELLNESS CENTER

Freelance Graphic Designer | January 2017–August 2017

Redesigned existing documents, including flyers for upcoming events, and signs to be placed throughout the office.

WODEN

Associate | August 2016–December 2016

Redesigned proposals and slideshow presentations for clients. Crafted social media posts for clients. Laid out publications, both print and digital, to be sent to clients. Wrote blogs on numerous topics for clients in various industries.

A.C. MOORE CORPORATE DESIGN DEPARTMENT

Freelance Graphic Designer | May 2016–June 2016

Proofed package designs for a children's line of crafts. Updated color palettes and information as required.